



CURRICULUM REVIEW: INPUT FOR THE ENHANCEMENT OF THE BS IN ENTREPRENEURSHIP PROGRAM

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ABSTRACT

The purpose of this study was to determine the relevance of the BS in Entrepreneurship curriculum at St. Paul University Quezon City. It intended to (1) identify the perceived values, skills, and competencies that Entrepreneurship graduates must develop; (2) identify industry demands that the BS in Entrepreneurship program may address; (3) identify areas of the program that need to be strengthened; and (4) integrate findings for the enhancement of the BS in Entrepreneurship curriculum. Suggestions are given with the objective of sustaining and improving measures based on stakeholders' points of view (students, faculty, alumni, and practitioners). However, to keep updated with current advancements brought by disruptive innovation and other factors, it must be reviewed on a regular basis.

Keywords: *curriculum review, skills, values, BS in Entrepreneurship, functional, behavioral, professional competencies*

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